

12 Ways Mentoring Can Help Your Non-Profit

There are multiple ways mentoring can help your industry association or non-profit organization to support new members, build relationships and engage your industry at large. Mentoring software can help you manage programs that support these goals:

- 1. Attract and support new association members**
- 2. Support the growth of potential future industry leaders**
- 3. Help member companies maintain and transfer knowledge**
- 4. Provide connections in every sub-niche of your industry**
- 5. Support diversity and inclusion across the industry**
- 6. Include value-add in-person mentoring at your events**
- 7. Build and strengthen your community and culture**
- 8. Increase engagement with your organization**
- 9. Retain annual membership renewals**
- 10. Increase non-profit revenues and donations**
- 11. Learn more about your members via mentoring surveys and reports**
- 12. Collect testimonials to demonstrate leadership in your industry**

